

# New Natural Comfort *Lofty*™

Fiber Filled Support Pillow



Style 153 Extreme *loft* - 6"\*



Style 152 Moderate *loft* - 5"\*

## New Natural Comfort *Lofty*™

- Handcrafted construction
- **Lofty** height with dual radius neck "rolls"
- Designed for side or back sleeping
- Size is 24" x 16" x loft height
- Available in soft or firm support
- White cotton/polyester outer cover



## 3 Polyester Fiber Choices on all Natural Comfort Pillows!

Preferred brand Memory Loft™ cluster fiber responds to head and neck movement like memory foam...

### Our Best Polyester Fiber

Preferred brand Memory Loft™ cluster fiber is our premium and most durable polyester fiber. Our cluster fiber consists of resilient and long lasting polyester fibers spun into tiny "pellets" or clusters of fiber. These little clusters resist matting and clumping and can rearrange themselves inside your Natural Comfort™ pillow and adjust to your every move for personalized support and down-like comfort. Offers superior rebound and memory characteristics, hand refluffing helps return the pillow to its original shape. Hypo-allergenic.

### Good

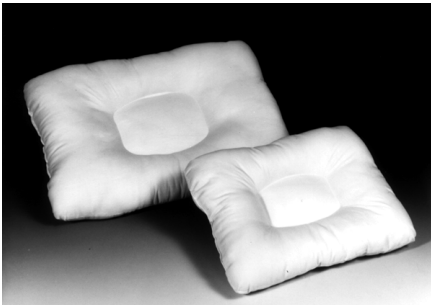
Preferred brand hollow fill polyester fiber consists of a hollow fiber shaft with a silicone coating to soften the fibers and makes refluffing the pillow easier. Non-allergenic.

### Better

DuPont Dacron® 91 Hollofil® polyester fiber offers superior performance characteristics such as fullness, softness and durability and conforms to your body shape for greater support. Non-allergenic.

## Natural Comfort™ & Natural Comfort II™

Original Fiber Filled Support Pillows



### Original Natural Comfort™

- Handcrafted construction
- Dual radius neck "rolls"
- Designed for side or back sleeping
- Size is 24" x 16"
- Standard loft - 4"
- Fits standard pillowcase
- Available in soft or firm support
- White cotton/polyester outer cover
- Style #150

### Original Natural Comfort™ Jr.

- Size is 18.5" x 13.5"
- Available in standard density only
- White cotton/polyester outer cover
- Style #150Jr.



### Natural Comfort™ II

- Dual radius neck "rolls"
- Designed for side or back sleeping
- Exclusive comfort curve helps support your head and neck without shoulder or back strain.
- Size is 24" x 18"
- Standard loft - 4"
- Available in soft or firm support
- Style #156

### All Natural Comfort™ products are handcrafted with pride in the USA.

Other Natural Comfort™ products available including Natural Comfort™ Traveler, Lumbar Cushion, Body Pillow & PillowRoll. \* Loft height may vary slightly from pillow to pillow.

## New PostureForm III™

Advanced Design-Personalized Support



### Features

- Supports your neck with adjustable traction
- Unique removable center insert for proper neck extension while sleeping on back or side
- Dual radius neck lobes with foam cores for added support
- 4 levels of support
- Handcrafted precision cut foam
- Includes zippered pillowcase
- 100% polyurethane foam
- Style #116 standard or firm density

